

PRESS RELEASE



A Veteran's Network for Success™

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HEROES LINKED WELCOMES INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS, LOCAL 11 TO ITS NETWORK.

Los Angeles, CA, 1BFebruary 13, 2018– Heroes Linked, a program of the Los Angeles-based Military and Veterans Appreciation Trust Foundation (MVAT Foundation), announced that the International Brotherhood of Electrical Workers, Local Union 11 (IBEW Local 11) as a new sponsor and partner. This partnership will help veterans and transitioning service members build impactful careers in the unionized electrical construction industry in Los Angeles.

“We are excited to bring Heroes Linked to the members of IBEW Local Union 11 and to support the union’s commitment to provide middle class jobs to our nation’s veterans,” said Jason Peller, director of Heroes Linked. “We looked forward to working with IBEW Local Union 11 to enhance their already impressive apprenticeship programs and bring greater value to the union’s veteran members.”

Heroes Linked connects people and creates opportunities to learn from one another. Based on the belief that American professionals have something significant to offer veterans – their career experiences and knowledge of the private sector job market – Heroes Linked helps transfer this knowledge through a proprietary web-enabled platform.

“When America’s heroes return home from wars abroad, they should not have to struggle to establish a rewarding career,” explained Marvin Kropke, a Purple Heart-decorated Vietnam veteran and IBEW Local Union 11’s Business Manager. “I look forward to working with Heroes Linked to give veterans the tools they need to succeed and to excel in our economy.”

Heroes Linked is provided free of charge to users through the generosity of individuals, corporations, and groups like IBEW Local Union 11. Heroes Linked is a powerful tool leveraging interpersonal engagement and network building. Individuals interested in learning more about Heroes Linked and registering as an advisee or advisor can visit the program’s website at www.heroeslinked.org.

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About Heroes Linked

Heroes Linked is an online platform connecting veterans and transitioning service member with private sector advisors. A program of the MVAT Foundation, Heroes Linked is funded through the generosity of individuals, corporations and community organizations. The free online platform enables veterans to enhance their non-military professional network by connecting with advisors in a wide variety of industries and at various levels of the corporate ladder. Veterans, transitioning service members and military spouses are welcome to register as advisees. Professional advisors are welcome in any sector and at any point in their career. For more information, please visit www.Heroes Linked.org.